



Catch Restaurant & Oyster Bar is bullfrogpowered™
Seafood restaurant supports 100 per cent green electricity

Calgary, November 1, 2008 – Calgary’s nationally acclaimed Catch Restaurant & Oyster Bar has become bullfrogpowered™, joining 1,000 other Alberta organizations and individuals that have chosen to reduce their electricity-related emissions footprint through Bullfrog Power, Alberta’s only provider of 100 per cent renewable electricity.

As of September 1, 2008, Bullfrog Power’s renewable generators inject clean, emissions-free EcoLogo^M-certified electricity onto the Alberta electricity grid to match the amount of power used by the 6,000-square-foot three-story restaurant.

Bullfrog Power is a leading Canadian provider of 100 per cent green electricity. All of Bullfrog Power’s renewable electricity in Alberta is sourced from EcoLogo^M-certified wind generators located near Pincher Creek.

“We want the quality of our sustainability initiatives to match the quality of our seafood dining experience,” said Patricia Insole, Catch General Manager. “We practice the most environmentally friendly seafood choices, and now, by choosing Bullfrog Power to green our electricity consumption, we’ve taken another step that we — and our customers — can feel good about.”

“By sourcing environmentally responsible products, whether its seafood or green power, Catch is setting an example that organizations throughout Alberta can follow easily,” said Theresa Howland, Vice President, Western Region, Bullfrog Power. “Without special equipment or wiring, and without changing its current electricity provider, Catch has been able to green its power and reduce its emissions footprint. All it took was a simple visit to bullfrogpower.com.”

About Bullfrog Power

Bullfrog Power is a leading provider of 100 per cent green electricity. Founded in 2005, Bullfrog provides homes and businesses in Alberta and Ontario with an easy way to go green and help create a cleaner, healthier environment for future generations. All of Bullfrog’s power comes from clean, renewable sources like wind power and low-impact water power that displace polluting and carbon-intensive sources like coal. Bullfrog sources power exclusively from generators that have received Environment Canada’s Environmental Choice^M Program EcoLogo^M certification. Thousands of Canadian homeowners and hundreds of businesses have made the decision to become bullfrogpowered™ and support the generation of clean, renewable power.

www.bullfrogpower.com

Catch Restaurant & Oyster Bar

Catch Restaurant & Oyster Bar was established in 2001 in the historic Imperial Bank of Canada on Stephen Avenue Walk in Calgary. Catch spans three floors, each housing a very distinctive dining experience. The Oyster Bar Restaurant located on the first floor is a high-energy San Francisco style eatery featuring the freshest oysters, flown in daily. The elegant four-star Catch Dining Room located on the second floor offers a new level of fine dining in the heart of lively Calgary. The Atrium level provides spectacular event space. Proud Winner of the Wine Spectator Award. Reservations for Catch Restaurant & Oyster Bar may be made by calling 403.206.0000 or logging onto www.catchrestaurant.ca

Contact Bullfrog Power

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